

Memorandum

To:	City of Dawson Creek	For action by:	Greg Dobrowolski
From:	Gerald W. Longson, MAIBC Senior Programme & Project Manager	For info of:	Project Design & Review Committee
Respond by:		Doc. No.:	89385-9160(4)
Subject:	Dawson Creek Calvin Kruk Centre for the Arts Vision – Goals - Objectives	Date:	January 22, 2010

“PROJECT VISION”

Definition

1. The Project Vision provides the overall guiding principle.
2. A Project Vision is the picturing of the project’s deliverables as the solution to the stated need or problem.
3. The Project Vision defines why we are doing the project and has one major focus.
4. The Project Vision must guide and lead the project into the future with imagination and wisdom.

Key Words & Thoughts

- Community Icon
- Heritage Landmark
- “Funky” (stylish and modern in an unconventional way) Interior
- A Social Place
- Mixing the Rural and Town Communities
- A Gathering Place
- Inspirational
- Creativity
- Sustainability

The Calvin Kruk Centre for the Arts – Vision

This historical landmark is an identifiable and recognizable downtown Dawson Creek landmark, showcasing Creativity and Sustainability while providing a modern social space for the entire Community (i.e. staff, visitors, artists, rural and town residents of all ages and abilities).

“PROJECT GOALS”**Definition**

1. Project Goals are high level statements that provide overall context for what the project will achieve and accomplish.
2. Project Goals are the driving force behind the project and form the touchstones against which everything done on the project is measured.
3. Project Goals keep the focus on what is most important.

Key Words & Thoughts

- Bring the Arts Downtown
- Fully Utilized
- Flexible
- Recognizable as an Arts Centre
- Modern functional Interior
- A “Central” unifying Theme
- Pays Homage to the Old Post Office and its role in the community
- Support the Community
- Involve and Inform the Community
- Demonstrate the Community’s Sustainability Philosophy
- Recognize the Donors
- Support and stimulate street activities
- Fully Accessible
- “Waiting Space”
- Functional Integration
- Use separation where required
- Tourist Magnet.

1. Project Goal

The completed project pays homage to the Old Post Office and its role in the community.

2. Project Goal

The completed project brings the Arts into the Downtown and creates a Downtown “Hub”.

3. Project Goal

The completed project is recognizable both on the street and in the interior as an Arts Centre

4. Project Goal

The Centre is an Anchor and holds the focus for cultural, community and heritage activities.

5. Project Goal

The Centre is a major source of pride for the community.

6. Project Goal

The Centre is a catalyst in the ongoing revitalization of the downtown.

7. Project Goal

The Centre offers programs and has the facilities for maximum use (both day and night).

8. Project Goal

The exterior has features that contribute to and stimulate street activity.

9. Project Goal

The Centre is a “Tourist Magnet” for events, uses and economic stimulus.

“PROJECT OBJECTIVES”**Definition**

1. Project Objectives identify the benefits that are expected to be achieved as a result of spending time and exerting effort to complete the project.
2. Project Objectives are deliverable,
3. Project Objectives are lower level statements that describe the specific tangible products, resultant and deliverables that the project will deliver,
4. Project Objectives help to:
 - determine the deliverables,
 - nail down the project scope.
 - identify risks and
 - determine the estimates for effort, duration and cost
5. The objectives are also S-M-A-R-T:
 - **S**pecific
 - **M**easurable
 - **A**ttainable / **A**chievable and **A**greed upon
 - **R**ealistic
 - **T**ime framed & bound
6. Project Objectives, once met, help to declare success.

Key Words & Thoughts

- Warm & Inviting
- Success by the number of Activities and the volume of Users
- Keep some of the existing interior elements
- Achieve LEED Gold
- Not operated by Government
- A “Central” unifying Theme
- Pays Homage to the Old Post Office and its role in the community
- Support the Community
- On Budget \$9.5 Million

- On Schedule – Substantial completion by September 01, 2011
- Staffing and Operational Efficiencies
- Security and Monitoring
- Fully Accessible
- Serves people of all Ages
- Planned for the change of users and uses.

1. Project Objective

The entrance and interior of the Centre must be warm, friendly and inviting.

2. Project Objective

All of the current KPAC users must be accommodated within the facility in spaces that are more suitable to their activities than currently provided by the KPAC facility.

3. Project Objective

The existing character-defining exterior architectural elements of the Centre must be retained

4. Project Objective

The Centre must achieve the CaGBC LEED Gold Certification for design, construction and operational sustainability.

5. Project Objective

Even though the Old Post Office was a Federal Government facility and the Centre is being developed by the City of Dawson Creek there should be no sense of Government control or oversight in the completed Centre, other than any commemorative or interpretive components.

6. Project Objective

The completed Centre must showcase a historical narrative of the Old Post Office.

7. Project Objective

The Centre must support the community of Dawson Creek and the South Peace Region.

8. Project Objective

As the Centre becomes a fixture in the community and begins to accommodate additional uses, there must be flexibility in the design and construction to facilitate changes and modifications in the uses.

9. Project Objective

The completed Centre must be relatively inexpensive to maintain, operate and staff.

10. Project Objective

The perimeter of the Centre must provide 24/7 monitored security for access.

11. Project Objective

The users and visitors must feel and be safe and secure within the facility, and staff must be able to monitor the security.

12. Project Objective

The design of the facility should meet and even exceed the current BC Building Code requirements for accessibility for all ages and abilities.

13. Project Objective

Design the facility to meet current BC Building Code “Life Safety Requirements” through fire protection and environmental upgrades.

14. Project Objective

Substantially complete the Calvin Kruk Centre for the Arts no later than September 01, 2011.

15. Project Objective

Complete the design, construction, upgrade, renovations and fit-up within the established project budget of \$9,500,000.