



## **2022 STRATEGIC PRIORITIES**

It is the intent of the City of Dawson Creek Council to continue moving towards new models of funding within the 2022 Budget, which will assist the City in creating a strong financial future. Bringing forward strategic priorities from 2021 the City of Dawson Creek Council will continue working towards a well-balanced budget, while considering new opportunities for funding and efficiencies.

In an effort to continue striving to meet the goal outlined above, Council has identified the following four key priorities for additional staff research and Council consideration as part of the 2022 budget:

### **Carry Forward Strategic Priorities from 2021**

1. Peace River Agreement (PRA)  
Work towards the goal of moving the Peace River Agreement (PRA) funding from its current use in the Operations of the City of Dawson Creek back into the Capital program. As Council moves forward, it is the aspiration that a minimum of 70% of the PRA revenue received be used for Capital investment, with the remaining portion used for Operations, including debt servicing. The goal is to achieve this by 2030.
2. Tourism  
Explore opportunities for a new tourism funding and delivery model.
3. Regional Airport Authority  
Explore possibilities of changing existing operations into a regional based model.

### **New Strategic Priorities for 2022**

4. Asset Management  
Develop and implement an Asset Management Plan for the City of Dawson Creek which will ensure the future sustainability of the City's assets.