



TOURISM AMBASSADOR
Part-Time, Term
Internal/External Posting No. 2026-16

Department:	Community Services
Internal Posting Date:	March 06, 2026
Internal Closing Date:	March 19, 2026
External Posting Date:	March 27, 2026
External Closing Date:	April 12, 2026
2026 Hourly Rate:	\$22.78 after probation
Hours of Work:	25 hours per week. Majority of shifts will occur during Visitor Centre hours (8:00 AM – 5:00 PM)
Competition No.:	2026-16

Please note: This is a term position from April 6, 2026 to October 2, 2026.

Under the direction of the Tourism, Emergency & Climate Readiness Manager, Visitor Experience Coordinator or designate, the Tourism Ambassadors are the friendly face and enthusiastic voice representing our destination to visitors from around the world and residents. Serving as a knowledgeable resource Tourism Ambassadors provide information about local attractions, events, dining, and accommodations. Additionally, Tourism Ambassadors participate in public speaking presentations providing information on local history and current experience opportunities in our region and the Alaska Highway Route. If you have a passion for travel, excellent communication skills, and a desire to showcase the best of what our destination has to offer, we invite you to join our team as a Tourism Ambassador.

Requirements:

- Valid BC Driver's License.
- Minimum 17 years of age by hiring date.
- Compliance with and approval of a Criminal Record Search (including Vulnerable Sector).

What You'll Do:

- Assists visitors in customized experiences and connects them to local businesses to fulfill their travel needs including securing activities and accommodations.
- Welcomes and counsels visitors at the Cairn/NAR Park via the mobile visitor Centre.
- Handles operational tasks for the retail store including transactions, opening and closing cash procedures and inventory.
- Supports public speaking presentations to promote Dawson Creek and the Alaska Highway.
- Supports Event Tourism activities by creating welcome packages for sport and conference attendees.

The ideal candidate possesses the capacity to perform all duties in a safe manner while fostering positive relationships with both the public and fellow staff. Please include copies of any relevant certification with your application.

Candidates should submit a résumé by emailing a word document or pdf to resumes@dawsoncreek.ca, with the job posting name and number in the subject line, no later than 11:59 pm on the closing date

referenced above. The City thanks all applicants for their interest; however, only those selected for an interview will be contacted.

The City of Dawson Creek is committed to accommodating persons with disabilities whenever reasonably possible during the selection and employment process. You must be legally entitled to work for any employer in Canada to be eligible for this position. By applying for this position, you are giving permission for the City to contact your previous employers and references.