

FLAG POLICY

1. Purpose

The purpose of the flag policy is:

- a) To ensure that all flags at City Hall and Peace Park are flown and displayed in an appropriate and consistent manner, ~~and~~
- b) To include local community organizations that annually fly their flag in recognition of a special event, cause or effort within the City of Dawson Creek, ~~and~~
- c) To identify the Official Flag of the City of Dawson Creek.

2. Definitions

- a) Community Flag Pole – a flagpole that is designated for community organizations or groups that request their flag to be flown to promote their annual event. The current locations are at City Hall and Peace Park.
- b) Official Flag of the City of Dawson Creek – the flag granted by the Canadian Heraldic Registry in commemoration of the City of Dawson Creek’s 50th anniversary of incorporation.

3. Policy

- a) Through formal adoption by Council of the City of Dawson Creek March 9, 2026, the Official Flag, as pictured in Fig. 1 below, has been established as a recognized civic symbol of the City of Dawson Creek for ceremonial, corporate, and historical purposes. Approved colours of the Official Flag are identified as follows:

- i. Pantone Reflex Blue C (100C, 90M, 0Y, 10K) and
- ii. Pantone 123 (0C, 24M, 94Y, 0K)

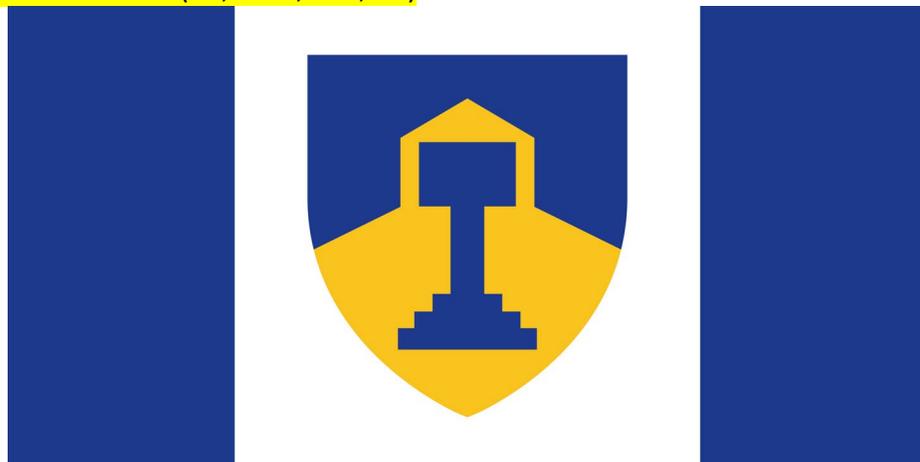


Fig. 1

- b) The City of Dawson Creek recognizes that local community not-for-profit organizations and registered non-profit societies are valuable resources in helping the municipality provide a strong community focus. These groups and organizations are integral to the achievement of the strategic imperatives adopted by Council through the community visioning process.

- c) The following is a list of annual flags that are approved by the Council to fly on the community flagpole at either City Hall or Peace Park:
 - i. Multiple Sclerosis flag (MS Awareness – May)
 - ii. Norwegian Flag (Sons of Norway Lodge #79 – May 17 - Peace Park)
 - iii. Philippine flag (Day of the first Regular Council Meeting in June)
 - iv. Metis flag (Louis Riel Day – November 16)
 - v. Rainbow flag (LGBTQ - DC Pride Society – Month of June)
- d) New requests from community groups or organizations can be made to Council in writing and must include the following information:
 - i. Name of the organization;
 - ii. Contact name and information;
 - iii. Details of the event or occasion, including dates;
 - iv. Description and/or purpose of the event or occasion.
- e) New requests may be approved by Council on a one-time basis, ~~or may be approved~~ **and may be considered** for inclusion within the flag policy.
- f) It is the responsibility of the organization to contact the City prior to their annual event and to provide the flag to be raised.

APPROVED BY COUNCIL:

DATE: April 27, 2020

AMENDED BY COUNCIL:

DATE: May 29, 2023

AMENDED BY COUNCIL:

DATE: June 24, 2024

REAFFIRMED BY COUNCIL

DATE: August 12, 2024