



City of Dawson Creek Strategic Plan 2015 – 2018

Corporate Vision:

The Corporation of the City of Dawson Creek will be a forward looking, honest, respectful, fair, accessible and collaborative government that prides itself on responsive fiscal stewardship and holds the trust and confidence of the community.

Focus Area:

Fiscal Responsibility and Sustainability

Quality Sustainable Infrastructure

Community Development and Quality of Life

Vibrant and Diversified Economy

Organizational Capacity

2015 Actions

A. Fiscal Responsibility and Sustainability

- Council adopt a Corporate Vision reflecting their strategic focus
- Council develop a clear statement of purpose for the Fiscal Gap Initiative
- Council develop core values/guiding principles for the Fiscal Gap Initiative
- Council establish targets for buy-in by internal and external stakeholders for the Fiscal Gap Initiative
- Council review in detail the City Services Policy
- Council pursue an extension to the Fair Share M.O.U.
- Staff develop for Council and the Community educational materials relative to the Fiscal Gap Initiative

B. Quality Sustainable Infrastructure

- Staff continue the Tangible Capital Assets project
- Council review and approve Phase II of the Tangible Capital Assets Management Plan

C. Community Development and Quality of Life

- Staff provide a process map, timeline and budget for a review/update of the Official Community Plan in 2016

D. Vibrant and Diversified Economy

- Council review current commitments for the Tourism Sector
- Council review the contract with Global Entertainment
- Staff provide Council detail regarding current economic development efforts of the City
- Council consider establishing a position to oversee economic development (EDO) for the 2016 budget year

E. Organizational Capacity

- No action in 2015
- Staff develop an organizational needs assessment coupled with a retention and succession plan in 2016