



**MODEL RELEASE**

FOR VALUE RECEIVED (receipt and sufficiency of which are acknowledged as full and final payment for the rights conveyed hereunder and releases granted herein), I, the undersigned, hereby irrevocably transfer and assign to the City of Dawson Creek (the City), all right, title, and interest, in and to my image ("my image") appearing in photographs taken of me/my child at the below noted programs, including the unrestricted right to publish or reproduce and to license the publication and reproduction of my image. I acknowledge and agree that the City of Dawson Creek owns the copyright to the photographs.

I understand and agree that the photographs intended to be licensed for commercial gain by the City, his/her agents, representatives, licensees and /or assignees (the "Parties"). I consent to the publication and reproduction of the photographs and my image by the Parties and their licensees in any form, without any restrictions on changes or alterations to or distortion of the photographs and my image, in all media, including, but not limited to, advertising, display, editorial, internet, packaging, and television.

EXECUTION FOR MINOR(S), I represent and warrant that I am the **parent or legal guardian** of the minor(s) named above, and that I have full authority to execute this Model Release, Assignment and Waiver on their behalf and that upon such execution, it shall be binding upon the minor child, his/her heirs and legal representatives.

Model Name (print): \_\_\_\_\_

Model Name (print): \_\_\_\_\_

Model Name (print): \_\_\_\_\_

Model Name (print): \_\_\_\_\_

Signed: \_\_\_\_\_ Name (print): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Date: \_\_\_\_\_

<p><b>Program(s):</b></p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
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